

SPILLOVER

Take steps now and be prepared for the rebound!

One thing has become readily apparent from the current crisis, being able to communicate effectively to your customers is crucial. Unfortunately, many restaurants don't have these channels well enough developed in terms of having built their customer databases, their websites, or indeed their social media presence. Worse still, we are all having use 3rd party order fulfilment companies who keep us at arm's length from our customers and withhold the information needed to build our own databases.

At Ben E. Keith, we recognized the need for a strong internet marketing business partner to be a part of the HOST program and added Spillover Software Group (www.spillover.com). Spillover specializes in building online communication strategies with products and tools to help more effectively communicate with your customers. While this is not an immediate solution, it is the right long-term strategy to connect your business directly to your patrons.

So, whether you have switched to online order fulfilment, curbside pick-up, or have had to temporarily shut your doors for business, now is the right time to prepare yourself for the rebound. When it comes, be ready to own your own internet marketing future. To help you take advantage of these programs now, Ben E. Keith are offering all of our customers an exclusive package of solutions under the Spillover "**FastTrack & Rebound Program**" along with a financial assistance package.

Here is what you can do...

Step 1: Let your Ben E. Keith DSR know you are interested, and he/she will arrange a virtual meeting with Spillover to assess which packages make the most sense for you.

Step 2: Choose from various products and services that are tailored to a your specific needs.

These include responsive websites, social media managed services, email marketing, and internet marketing systems.

Step 3: Join the **FastTrack & Rebound Program** offering these benefits:

- Pay only the first month's license fee for your chosen solution package at signing.
- Implementation fees are always waived for Ben E. Keith customers.
- Spillover will get you live ASAP and to help during this crisis, you then don't pay another cent until August 2020 (that's up to 3 months absolutely free licensing plus the month you paid for at the start).

In addition, and at no cost to you:

- Spillover will load your internet marketing database with 1,000 verified customer emails from your ZIP code.
- Spillover will provide concierge consulting to help plan your rebound campaigns as well as proactively help you communicate for the rest of the Covid-19 crisis.
- If you select the reputation management service, Spillover will add the more proactive social media posting package for free.

For sales or general account queries contact Dave Hernandez at dhernandez@spillover.com or on his direct line at 512.617.2753