SPILLOVER

Restaurant Digital Marketing Solutions

Eat Local. Eat Often.

BEN E. KEITH CO.

FOODSERVICE DISTRIBUTORS



Is Your Restaurant Ready for the Holidays?

Here is a quick checklist to maximize sales during this holiday season.

Promote Effectively. Grow Your Audience.

Special Holiday Menus and Offers

- ☐ Add seasonal dishes to the menu
- ☐ Add crowd-favorites that are comforting to customers
- ☐ Add catering options for holiday favorite meals and/or items
- ☐ Offer special holiday drinks
- ☐ Add the seasonal items to your delivery options
- ☐ Utilize Social Media and Email to promote holiday items







Contactless Dining, Ordering, and Pickup

Keep customers and staff safe during the holidays while growing your profits.

- ☐ Offer a contactless menu by posting a QR code
- ☐ Keep a safe 6 feet distance from patrons
- ☐ Staff is required to use masks at all times
- ☐ Patrons are required to use masks when moving about the restaurant
- ☐ Utilize outdoor space to dining
- ☐ Have a special designated pickup space in the restaurant for those wanting to stay safe
- ☐ Ulitize plexiglass barriers between cashiers and patrons

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