

# Markon

Genuine produce since 1985.



# When good quality is just the price of admission, success is in the details.

Markon is dedicated to providing foodservice operators with:

- Safety & security — no loopholes, no shortcuts, no exceptions
- Profitability — high yields are written into our strict specifications
- Trust — earned one case at a time since 1985.



## What is Markon?

Markon is a produce purchasing and marketing cooperative comprised of the leading independent broadline foodservice distributors in Canada and the U.S.

### On behalf of its members, Markon...

Selects grower-suppliers

Marshals its members' resources to procure, package and market:

Our exclusive brands

- Markon First Crop
- Ready-Set-Serve by Markon
- MVP

Other fresh produce

- Grower-supplier brands
- Locally grown and packaged items

Writes specifications – and monitors compliance through regular field and facility inspections

Distributes produce to members.

## Brands

Markon offers three distinct brands of produce, all of them backed by our comprehensive 5-Star Food Safety® Audit Program. So there's something for every menu, something for every plate.



### Markon First Crop (MFC)

Traditional whole fruits and vegetables



### Ready-Set-Serve by Markon (RSS)

Table-ready, fresh-cut fruits, vegetables and freshly squeezed juices



### MVP

Limited line of USDA No. 2-grade items; budget pricing



## 5-Star Food Safety® Audit Program

5-Star addresses food safety risks at five key points:

- Fields
- Facilities
- Transportation
- Distributor Warehouse
- Foodservice Kitchen

Only Markon's exclusive brands are backed by all the provisions of 5-Star Food Safety®





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