



# SOLUTIONS *for* SUCCESS SEMINAR SERIES

## LOUISIANA FOOD & EQUIPMENT EXPOSITION

Wednesday, February 17, 2016 from 10am-4pm  
Baton Rouge River Center, Hall 1 and 2  
275 S River Rd., Baton Rouge, LA 70802

### CHRIS MEAUX



**Chris Meaux** is the founder and president of Waitr, Inc. a Louisiana startup that allows restaurant guests to order and pay for food on their smartphone from great local restaurants for carryout, delivery and dine-in. Chris founded the company in 2013 in Lake Charles and launched the Waitr app in January 2015. Waitr now has over 180 restaurants in five cities and over 20,000 monthly active users. Prior to founding Waitr Chris spent 25 years in the technology and restaurant industries with companies such as McAfee Software, Hyundai Electronics, and JDS Uniphase.

12:00pm - 1:00pm

Innovations in Mobile Ordering & Payment Systems

### EMMA VAUGHN



**Emma Vaughn** leads Main Street Hub's local business outreach. Emma hosts educational workshops and national webinars to help small businesses get more word-of-mouth and referrals with their online presence (e.g., Facebook, Twitter, Yelp, Foursquare). Through her position, she has had the opportunity to educate thousands of companies. Emma's parents once owned a café in Indiana where her reverence for the local space began. If you would like to connect with Emma, please email her at [emma.vaughn@mainstreethub.com](mailto:emma.vaughn@mainstreethub.com).

2:30pm - 3:30pm

Social Media impact & Online Reputation Management

